

## **Privacy Policy**

**Effective Date:** 2/3/2024

Dream Academy is committed to protecting the privacy of our users, including youth and their parents or guardians. This Privacy Policy outlines how we collect, use, and protect your information when you visit our website, <https://www.leslie-ray.com/> ("Site"). By using our Site, you consent to the practices described in this Privacy Policy.

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### **1. Information We Collect**

We may collect the following types of information:

#### **A. Personal Information**

- For youth: Name, age, and any required health or fitness-related information for program registration (with parental/guardian consent).
- For parents/guardians: Name, email address, phone number, and payment information for registration and communication purposes.

#### **B. Non-Personal Information**

- IP address, browser type, device type, and other analytics collected automatically through cookies and similar technologies to improve your experience.
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### **2. How We Use Your Information**

We use the collected information to:

- Register youth for programs and events.
  - Communicate with parents/guardians regarding registrations, schedules, and updates.
  - Improve our Site and services.
  - Ensure compliance with legal requirements.
  - To post and share on media platforms.
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### **3. Sharing Your Information**

We do not sell or rent your information to third parties. However, we may share it with:

- **Service Providers:** Third parties who assist in processing payments or providing program-related services.
  - **Legal Authorities:** If required by law or to protect the safety and rights of our users.
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#### 4. Parental/Guardian Consent

For users under 18, we require verifiable consent from a parent or guardian to collect and use personal information. You submit to this upon booking a training with us. Parents or guardians may contact us to:

- Review the information we've collected.
  - Request deletion of their child's information.
  - Withdraw consent for future collection or use.
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#### 5. Cookies and Tracking Technologies

We use cookies to enhance your browsing experience and collect data to improve our services. You can adjust your browser settings to decline cookies; however, this may limit some Site functionalities.

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#### 6. Data Security

We implement appropriate technical and organizational measures to protect your data against unauthorized access, loss, or misuse. While we strive to secure your information, no method is 100% secure.

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#### 7. Your Rights

You have the right to:

- Access the personal information we have about you.
- Request corrections to inaccurate information.
- Request deletion of your information, subject to legal or contractual obligations.

To exercise your rights, please contact us at [leslie@leslie-ray.com](mailto:leslie@leslie-ray.com).

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## **8. Changes to This Privacy Policy**

We may update this Privacy Policy occasionally. Updates will be posted on this page with a revised effective date. Continued use of the Site constitutes acceptance of the updated policy.

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## **9. Contact Us**

If you have questions or concerns about this Privacy Policy, please contact us:

- **Email:** [leslie@leslie-ray.com](mailto:leslie@leslie-ray.com)